



FOR IMMEDIATE RELEASE

Contact: Megan Winnett
Hard Rock Park
megan.winnett@hrpusa.com
843-236-7625

"Summer of Fun" continues at Hard Rock Park

Rock out at Hard Rock Park with the whole family before school starts!

(Myrtle Beach, SC – July 29, 2008) – Continuing the "Summer of Fun", Myrtle Beach's newest and largest attraction, Hard Rock Park is extending summer specials for families to check out the Park before the kids go back to school!

Now through Labor Day tickets for **adults are just \$45, for kids aged 4 to 9 only \$30, and the real little ones...well they always get in for free!** To keep the fun coming, the **Summer Comeback Special** allows guests to add an additional day for only \$10 or rock out all seven days for only an additional \$25!

Also, now through Labor Day, **North and South Carolina residents** are able to rock out at Hard Rock Park for **\$39 on Saturdays and Sundays!** Tickets can be purchased at the Park entrance with valid proof of residency.

Be sure to take advantage of the summer savings to check our awesome August entertainment line-up. **Zoso**, a Led Zeppelin tribute band will be performing August 1-8 and **Satisfaction**, a Rolling Stones tribute band will take the stage August 11-24. Both bands will perform several shows a day, visit www.HardRockPark.com for show times. On August 30 get down with **KC and The Sunshine Band** at 9 p.m. – all concerts FREE with Park admission!

Hard Rock Park is a 55-acre theme park boasting more than 50 attractions for rockers of all ages, including live shows, roller coasters, and entertainment, children's play areas, restaurants and retail stores.

Check out www.hardrockpark.com for full details of all the summer fun savings and live entertainment at Hard Rock Park.

* Show times subject to change, please check www.hardrockpark.com.

###

About Hard Rock Park:

HRP Myrtle Beach Operations, LLC, owns and operates Hard Rock Park, an approximately 55-acre rock n' roll theme park in Myrtle Beach, South Carolina under a long term license agreement with Hard Rock International. HRP Myrtle Beach Operations LLC is a Partnership between the executive management team of Steven Goodwin, Felix Mussenden and Jon Binkowski, who

designed and developed the park's concepts; FHTP, LLC, a group of prominent local investors and community leaders and a joint venture led by real estate developer Ziel Feldman and Amnon Bar-Tur, Managing Member of SafeHarbor Holding, LLC; from New York and Africa Israel Investment and Polar International Real Estate from Israel. For more information on Hard Rock Park, visit www.hardrockpark.com.