



ALL ACCESS ENTRY PLAZA

People-friendly plazas provide vibrant shopping venues and public spaces designed in a blend of Mission and Warehouse styles. The entire Entry Plaza, inspired by the road's ends of the famed Route 66, engenders the sense of a journey - a unique voyage that shares the same cultural underpinnings as the American art form that is rock 'n' roll.

ATTRACTIONS

Origins Theater

A perfect introduction to the world's first rock 'n' roll theme park, this theater features short multi-media presentations celebrating the history of rock 'n' roll and Hard Rock Park.

Interactive Car

A 1934 Ford Coupe that is not only a cool photo opportunity, but children can jump inside this hot rod to change the radio dial "as much as they want" to find their favorite road song.

DINING

Amp'd (Coffee)

Guests can get their caffeine fix at this full-service coffee bar, serving an extensive menu of specialty coffees, fresh-baked desserts and ice cream. The inspiration for Amp'd comes from the classic Seattle-style coffee house. Get your java on!

I Want Candy!

Sweet treats galore will satisfy any craving at this ultimate candy store.

The Whammy Bar

This warehouse-turned-biker bar is the place to be for a lively environment, refreshing beverages and an eclectic selection of finger-food, ranging from chicken tenders and jalapeño poppers... to fried pickles!

Featured element of this bar is **The Whammy Bar Stage** where Top 40 cover bands and other acts will rock the night away.

RETAIL

All Access Merchandise

Surrounded by Hard Rock's renowned memorabilia, guests can explore a vast selection of Hard Rock gifts, pins, collectibles and apparel that millions of fans worldwide have been collecting for more than 35 years.

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